

**TARIQ HASSAN** dayago@creativeion.com • 3356 Casa Linda Drive • Decatur, GA 30032 • (404) 914 2014

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Dear Art or Creative Director,

With six-years of experience working on storyboard, comps, and illustrations, I've worked with large and small advertising agencies on projects for companies ranging from Kodak to Coca Cola. Adept at transforming client ideas into vivid illustrations, I work with almost all clients on multiple projects. Working tirelessly to fulfill project objectives, I place a high value on exceeding client satisfaction. I have experience with a wide array of projects ranging from conceptals to storyboards to finished illustrations. Proficient with Photoshop, illustrator, and Corel Painter, I work in traditional and digital mediums and have the ability to incorporate storyboards into html and flash formats.

You can view my most current work at, <http://riqart.creativeion.com>.

I welcome the chance to answer any questions you have. My resume of related experience follows. Thank you for your time and consideration.

Sincerely,

Tariq Hassan

## SKILLS AND EXPERIENCE

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- Storyboards
- Adobe Illustrator
- Comps
- Illustration
- Digital illustration
- Adobe Photoshop

## PROFESSIONAL EXPERIENCE

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### **FREELANCE ILLUSTRATOR, 1999–2004**

#### **SELF-EMPLOYED - ATLANTA, GA**

Created storyboards, comps, illustrations, and graphic design for local advertising agencies and design firms. Worked with art and creative directors on projects ranging from storyboards to published illustrations.

#### *SELECTED ACHIEVEMENTS:*

- Created comps and illustrations for clients including, Coca-Cola, Motorola, and Direct TV.
- Consistently interpreted art directors' objectives into quality illustrations that became the backbone of presentations to clients.

### **TED B. STUDIO, 1999–2000**

#### **STORYBOARD ARTIST - ATLANTA, GA**

Ted B Studio is a nationally recognized illustration house creating storyboards and comps for well-known advertising agencies including Westwayne and J Walter Thompson, and producing storyboards for movies such as "Reindeer Games" and "Gone in Sixty Seconds". Duties included:

- Corresponded with art directors and created marker illustrations incorporating their creative visions.
- Consulted with clients and recorded their ideas for prospective projects

#### *SELECTED ACHIEVEMENTS:*

- Illustrated comp used to create final photography of national ad campaign for Salem cigarettes.

## EDUCATION

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**BACHELORS OF SCIENCE IN INDUSTRIAL DESIGN** - Georgia Institute of Technology 1993 – 1997